



DIGITAL SIGNAGE SOLUTIONS

Inform your audience in a fast, *eye-catching* way

In a world with ever-increasing distractions, how do you break through the noise and inform your target audience?

SHI can help you build a complete Digital Signage Solution that grabs and *holds* the attention of your employees and customers – at a fraction of traditional print-based signage.

What is Digital Signage?

Organizations use digital signage – electronic displays – to inform and persuade their target audience to take a desired action. Whether it's a business displaying important information to their staff and customers, or restaurants, schools, or healthcare organizations welcoming visitors and presenting menus, programs, events, maps, or wait times, organizations use digital signage to efficiently deliver eye-catching content to their audiences.

What Comprises a Digital Signage Solution?

A Digital Signage solution is more than just an electronic display; it's made up of many key components, each one significant for engaging your audience with gripping content:

- Display, Mount, Content Management Software, Network and Cabling, Installation Services and Pre-sales Evaluations

This is where SHI can help. Instead of going on a wild scavenger hunt to find the right pieces, talk to us and we'll help build a complete solution.

Why Use Digital Signage?

Save money

Are you tired of wasting money on traditional print-based signage? You can eliminate the printing, shipping, construction and removal costs associated with traditional signage by using dynamic digital signs that deliver audio, videos and images in real time.

SHI Digital Signage Solutions help you:

- Educate your audience with important information
- Manage content in real time
- Eliminate costs associated with print-based signage
- Increase sales and employee productivity

Create a message that is clear and engaging

With Content Management Software (CMS), you can create, edit and deliver information onsite and remotely. CMS makes your message noticeable, meaningful and memorable.

Save time

High-speed solutions allow remote content management to single or multiple displays that can be frequently and easily updated.

Why SHI?

Top Technology

We're partnered with these leading manufacturers to provide you with innovative digital signage solutions for every environment, budget and audience:

TOSHIBA

SHARP

ViewSonic



elo TOUCH SOLUTIONS



SONY

PLANAR

NEC

Expert Assessment, Planning and Design

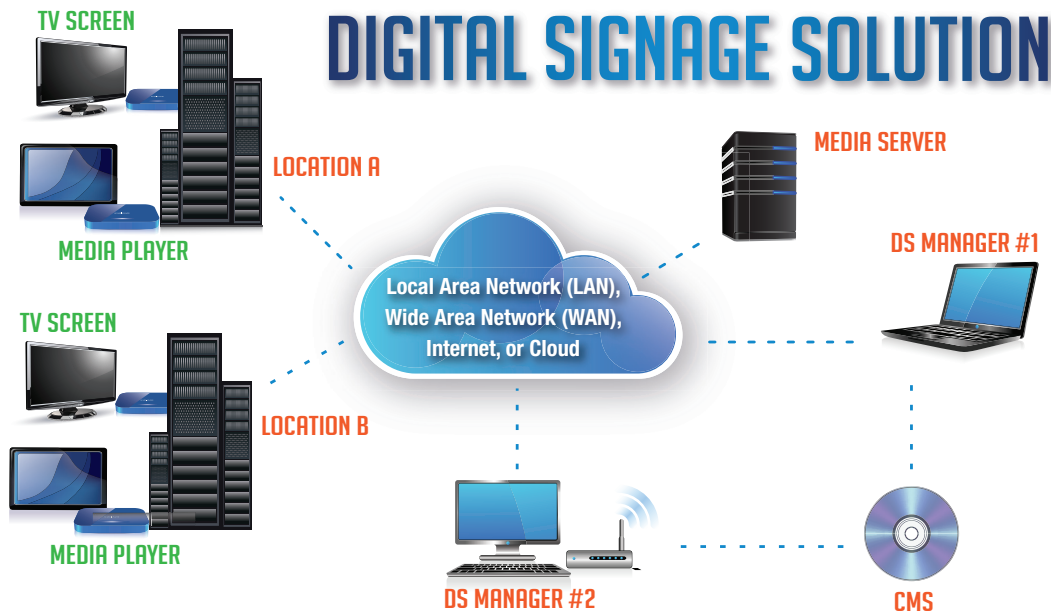
Our digital signage experts assist you with every phase of selecting and implementing the best solution for your environment. We review your needs, evaluate your existing environment and design a comprehensive solution to exceed your goals.

Professional Installation

Once you've chosen your hardware and software, our manufacturer-certified specialists can professionally configure and install the equipment at your desired locations.

Ongoing Support

From software and hardware procurement, to warehousing and configuration, through installation, warranty services, and asset disposition, we offer a full suite of services to maximize the value of your IT investment – at every stage of its life.



For more information, contact your SHI Account Executive or email DigitalSignage@SHI.com today!

SHI International Corp.



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